

The Dallas Morning News

GTF Realty president earns property management title

Mark H. Kreditor, president of Get There First Realty of Dallas, was recently awarded the Master Property Manager designation from the National Association of Residential Property Managers (NARPM). Fewer than 16 property managers throughout the United States have earned this title.

This designation is awarded based on competence, educational evaluation and overall contribution to the property management industry.

Mr. Kreditor's Get There First (GTF) Realty was established in 1981, and today the company manages close to 500 individually owned rental properties valued at over \$25 million. Mr. Kreditor believes strongly that his success in the Dallas marketplace is a result of changing with the economic times and utilizing creative marketing techniques to attract clients.

His clients include single-family, condominiums and small-community owners who rely on GTF to manage their properties when they vacate.

"I truly love what I do because I see real estate from two viewpoints. I must be sensitive to the changing needs of renters who might be living in Dallas for the first time, while being responsible for the property from an owner's perspective," says Mr. Kreditor.

New laws recently passed by the Texas Legislature have made Get There First Realty even more valuable to the community, according to Mr. Kreditor. "Property owners, particularly those who no longer live in the area, are often unaware of legislation that affects how they must maintain their rental property," he says. "My clients are relying on the services of GTF to ensure that their properties are properly maintained and that they adhere to all new ordinances."

Mr. Kreditor currently serves on the National Board of Directors of the National Association of Residential Property Managers and writes a monthly "Marketing Tips" column in the organization's newsletter, *The Residential Resource*.

Mr. Kreditor has also been a featured speaker at the NARPM national convention, often delivering his speech via song. While attending Northeastern University in Boston, Mr. Kreditor supported himself as an entertainer and pianist.

Locally Mr. Kreditor has served as the chairperson of the Leasing and Property Management Committee of the Greater Dallas Association of Realtors and is a frequent lecturer with the organization as well. Statewide he has worked with the Texas Association of Realtors to redesign all its leasing and property management forms to make them more understandable and easier to use.

Mr. Kreditor plans to continue to promote landlord compliance with the new 1995 Texas Security Act, requiring specific lock changes and keyless deadbolt additions.

GTF is located at 2712 N. Henderson Avenue, in the heart of one of Dallas' oldest neighborhoods.

